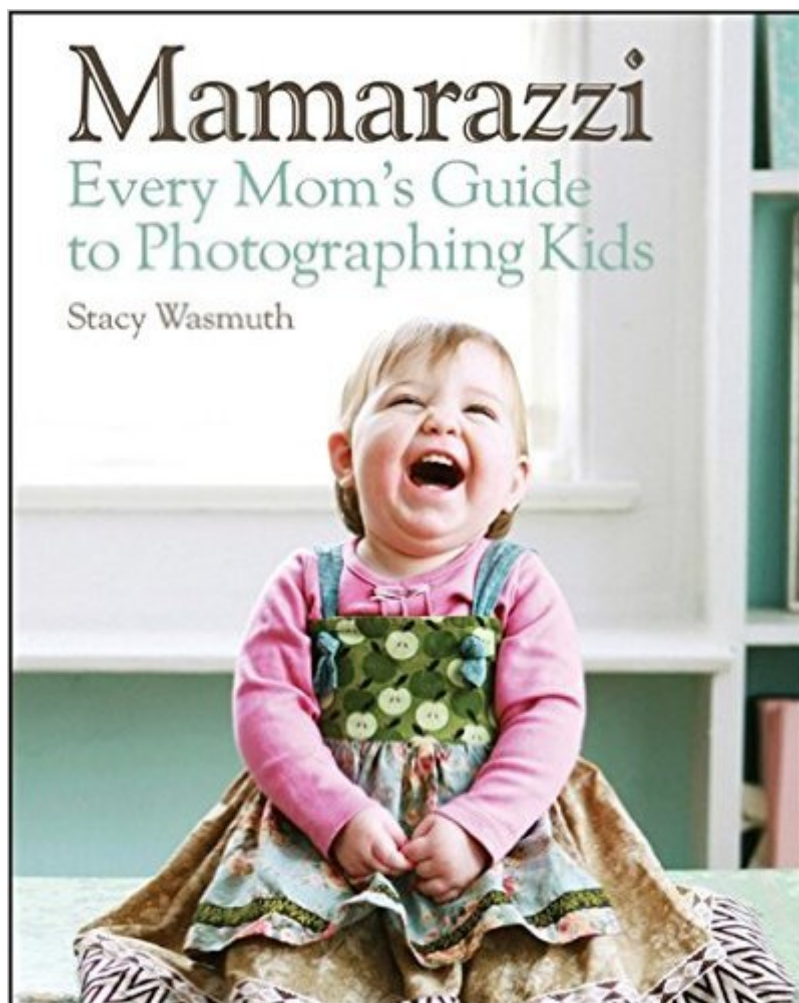


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Mamarazzi: Every Mom's Guide To Photographing Kids



Synopsis

Calling all mamarazzis! Every camera-toting mom will want this guide! Moms, if you can't seem to take enough great photos of the children in your life, this is the book for you. Now you can learn how to photograph children with the style, clarity, color, and beauty you see in professional photographs. This fun guide combines humor with solid know-how to show you how to compose shots, handle cameras from basic compacts to advanced dSLRs, take portraits or candids, create prints that impress, and even work with kids! Packed with beautiful examples and written in a down-to-earth style from one mom to another, this book will help mamarazzis everywhere take better photos. Moms are one of the fastest-growing segments of the camera-toting demographic, and the blogosphere has a term for them, mamarazzis. Mixes information, inspiration, and fun for women who want to take better photographs of the children in their lives. Explains how to set up a camera and use the controls on basic compacts up to advanced dSLR cameras. Covers shot composition, determining settings, exposing images correctly, the essentials of printing images, how to process for clear and bright color, and more. Includes stunning examples of portraits and candids of children. Become a better mamarazzi with this fun and informative guide! **Mamarazzi: Top Tips for Getting Super Kid Shots** Of course, every mamarazzo wants to know how to capture winning photos of her children. She wants to pick the perfect spots for shots, use lovely lighting, and make her camera's bells and whistles sing. But the true show stopper for most moms is the ability to capture her child's true personality in photos. A few insider tips can do the trick! Don't act your age. The best way to guarantee giggles from your children is to think like a kid yourself. Figure out what makes them laugh and then start the show! This may mean breaking a few rules in honor of photo time. For instance, let your monkey jump on the bed or plan a ridiculously bubbly bath time. But whatever you do, aim to capture the magic of childhood. Grab close ups of your son's grass-stained knees. Or keep your distance and zoom out to show your daughter at play in her room. Use your imagination--right along with your child--to grab some great captures. Catch smiling siblings. Sibling shots are the pièce de résistance for nearly every mama--and papa, for that matter! But they can also be the most difficult images to get. How can you capture the charisma (or chaos!) of siblings without taking a trip to the looney bin? Here's an idea: Gather your crew and engage them in a fun-for-all activity, like blowing bubbles, playing in the sprinkler, or building a blanket fort. Step back and capture the candids that ensue. Or hop into the Director's chair for some shots. Mix up the words to a standard song to get a few grins. Suggest a jumping contest or try a tickle fest for fun. Balance something on your head and then let it fall to the floor. Engage your inner actress and make a big deal over the funny fails. Encourage siblings to get close (closer and |

no, ever closer!) to each other as you snap your shots. Chances are, if theyâ™re having fun, they wonâ™t mind the close quarters â | and yep, it even works with toddlers and tweens! Give â^em some star treatment. A seemingly simple tip that can go a long way to improve your mamarazzo moments is to handle your âœstarâ • with care. Be fun, honest, and kind to your child when youâ™re behind the camera. Make picture time fun â | and enjoy the experience â | rather than just getting the shot. Play games, tell jokes, or act silly along with your child. And if your children are old enough, let them be part of the photography process. Encourage your daughter to choose her own funky photo outfits. Or have your son pick his favorite places for picture-taking. If you make it fun, chances are that youâ™ll all enjoy camera time together. Remember to be kind to your child, especially when taking photos. Youâ™ll want your child to feel cherished rather than chastised when the shutter is snapping. So keep your cool, mama. And no matter how much your kids push your buttons when youâ™re trying to (wo)man the camera, keep it fun and upbeat. And when youâ™re tapped out, close the curtain! With these tips, youâ™re sure to capture the winning shots you want. And even better, you might just earn a repeat performance the next time you bring out your camera! Photo Examples The Right Lighting Picking Clothes Sibling Photos

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Customer Reviews

As the child and family photographer behind janeenkelley.com photography, I can honestly say that I've bought EVERY child photography book out there. Like many women, my passive interest in photography sky-rocketed with the birth of my first child, so many of these books were purchased with the sole intent of taking the best photos possible of my little monkey. Of these, I can't say one

or two didn't dole out a decent piece of advice here or there, but the information was mostly topical, discussing subjects like filling the frame and using the rule of thirds. For the most part, I felt that I'd paid \$18-\$25 for a book of information I could have gotten for free on the internet (albiet, with a little digging). Overall, I was left uninspired. Then I found this book! And while I admit I purchased it more out of professional curiosity, I can say that being pleasantly suprised doesn't quite sum up how impressive this book is, all the way around. Of all the books streaming along the bottom of this page in the 'similar items' category, this is the book you should buy. Why? For one it's literally PACKED with information--nearly 300 pages worth-- is rich with beautiful, inspiring, full color photos, and shares the camera settings and best ways to acheive what you see on the page. The book contains enough information that a more experienced photographer will find useful, but does so in a way that doesn't intimidate the newbie, which is a major plus. It also gives a fresh and modern take on what's happeneing in the photography world right now.

There is so much to say about this book. I was encouraged by the positive reviews and was looking for a book that honed my beginner skills so that I could take better pictures of my beautiful newborn daughter. This book was just what I was looking for and is a cut above the rest of the other childrens' photography books I have read. Pros: * I like that Wasmuth talks *to* you, not down to you. She presents ideas and insight for pictures that anyone can take. She gives realistic advice for those who can't afford all the bells and whistles (and even those that can) and focuses on the actuality of how to get the best shot while still having fun. In fact, she empahasizes the point of having fun when you take photos. Even better, the book is not full of highly technical verbage. The book is easy to read and follow. I actually read it cover to cover because it was so well written and concise. The language is written as if you were having a conversation with a friend, which makes this book ideal for those of us mommies (or daddies) without a lot of time! * The book is organized thoughtfully and thoroughly. Each section is separated into specific sections to give you help with lighting and composition, and she makes each chapter easy to understand and follow. The pictures in each section are colorful and bright and diverse--they are not just the same boring shot over and over again used to demonstrate a shot. Each picture is like its own story and this adds to the overall value of the book. You will be referring to the ideas over and over again.

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